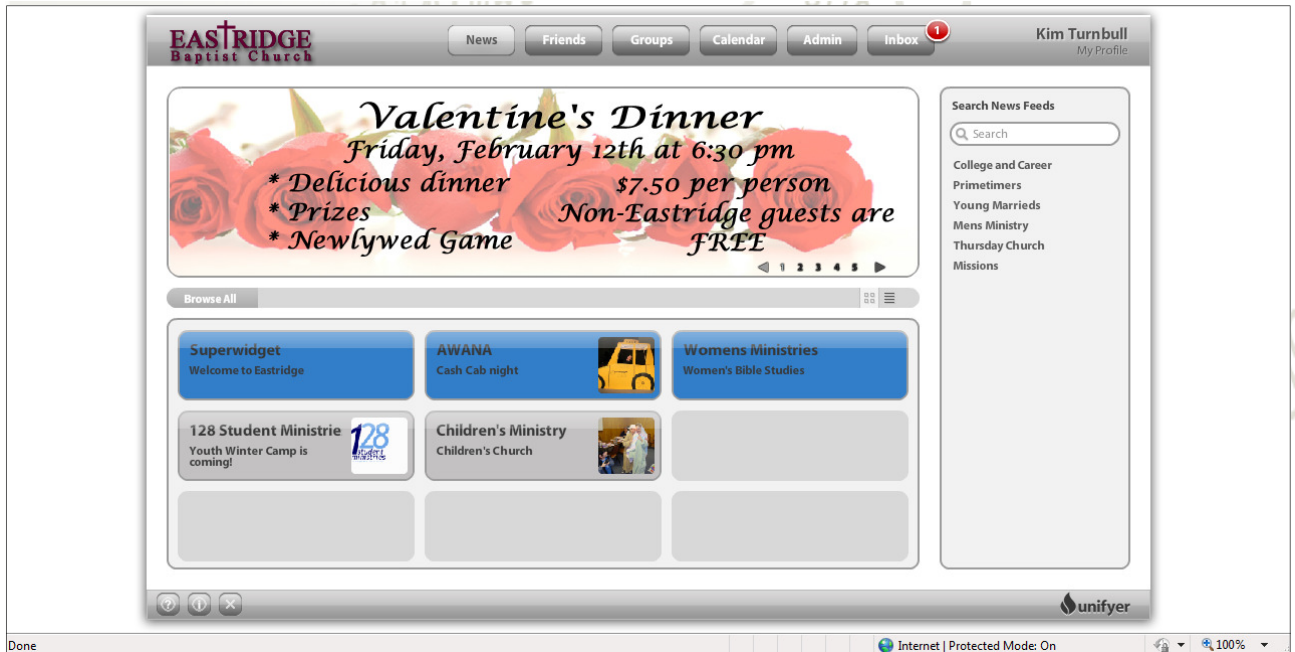


Unifyer



What is Unifyer?

Unifyer is a web-based communications tool that we will be using to communicate information between the church and you, and you and the church. The following information will help you understand more about this tool, when it will be available and how it will benefit you.

Why should I use Unifyer?

Unifyer will become the main source of information for Eastridge ministries and events. You can subscribe to the ministries and groups you are interested in hearing more about. So, if you want to keep apprised of what's happening at Eastridge, Unifyer is the place to be!

Why is Unifyer worth it anyway?

For one, it will save time, money, and energy

as it will minimize duplication of effort. And it allows information to flow directly to the people who actually want to hear about it. It also allows the people of the church to create groups, and even content, rather than having everything flow through the church office.

Isn't this just the same thing as MySpace, Twitter, or Facebook?

The difference between these sites and Unifyer is that while personal experience and social networking drive Twitter, Unifyer is based on content, information, and an existing community (our church). Unifyer is more about the community and less about the individual. Also, Unifyer will give access to information on all of Eastridge's programs, open the door to relationships with other members of our church family, and continue conversations that just barely get started on Sunday.

How do I get on to Unifyer?

Unifyer is web-based, so you will need a computer and access to the internet. You will also need a username and password to log onto Unifyer (see *When can I start using Unifyer?*).

When can I start using Unifyer?

If you are listed in the Eastridge directory and have a valid e-mail address, you will receive an e-mail by February 8th, 2010 containing your user name and temporary password. You'll also receive instructions on how to get into Unifyer and what to do when you get in. If you don't receive an e-mail by that date, contact the church office at 253-630-2327 and we'll get you set up.

What happens after I sign in?

Create your personal profile, subscribe to ministries and groups you're interested in and start having fun. Play around - you can't hurt anything!

Is there training available?

Unifyer is simple to use. There is online help and FAQ's within Unifyer to help answer your questions. If you still have questions or need some help, please feel free to call Eric Olson or Pete Emme.

Who can use Unifyer?

Anyone who is connected to Eastridge, including non-attenders who are involved in specific ministries (example: women/men who attend a Bible Study but do not attend Eastridge) can be signed up. Unifyer is not open to the general public.

What if I don't have a computer?

Some information will still be available in print, including the bulletin announcements and the newsletter. Our plan is to have a computer located in the foyer where you can get signed up and access your Unifyer account. There will be someone available on Sundays at the computer to help you.

What will happen to the Church Website?

The existing website will be updated to contain information that is relevant to those who want to know what we're all about. Outreach events will continue to be advertised on the website. You will also find a link to Unifyer on our home page.

Who can I ask if I have questions?

The following people are available to answer your questions about Unifyer:

- * Eric Olson
- * Pete Emme
- * Kim Turnbull

Is there a demo I can see?

You can go to the Unifyer website at www.unifyer.com. Click on the "Churches & Ministries" button and then click on "Take the tour."



Connecting the Eastridge
Community